THE RISE AND FALL OF URBAN POVERTY 1970 TO 2010

(RACE, CLASS & GENTRIFICATION)

Darryl McLeod, Fordham University, ECON 3240 Poverty, Spring 2015 Poverty inequality and Mobility in a Global Economy Inner city poverty rose sharply from 1970 to 1990 in "underclass" concentrated poverty neighborhoods, many with high shares of African American or Hispanic residents.

- In 1970, 1980 and 1990 the number of poor living in urban high poverty areas (census tracts with poverty rates over 40%) rose from 1.9 to 2.5 to 4 million persons, or from about 6% to 12% of all persons (note even then less than 15% of the poor population)
- Two explanations for the rise of an "underclass" characterized by high poverty, crime, welfare dependency, high school drop out rates, etc.

What does WJ Wilson mean by more than race?

- Culture matters, but structure (economy) dominates: HCZ and the 1960s and the 1990s (Wilson, 2010 and "Stunning Progress")
- Belief in a equal opportunity "just society" is motivating (<u>Benabou and Tirole, 2006</u>) but may a little ideological and creates irrational fear of redistribution
- Roland Fryer, <u>Learning from success</u>,
- Geoffery Canada the <u>HCZ and promise zones</u>

Figure 1.

U.S. Poverty Rates by Race and Hispanic or Latino Origin: 2007–2011

(For information on confidentiality protection, sampling error, nonsampling error, and definitions, see www.census.gov/acs/www/)

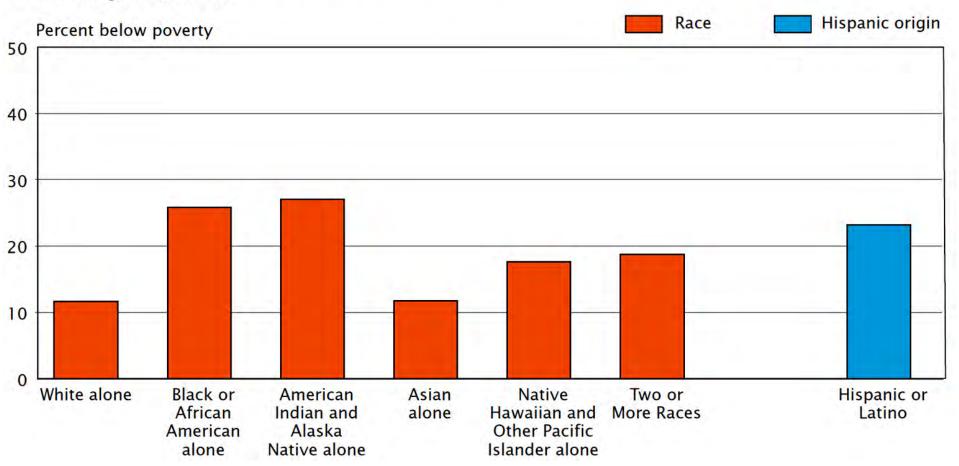
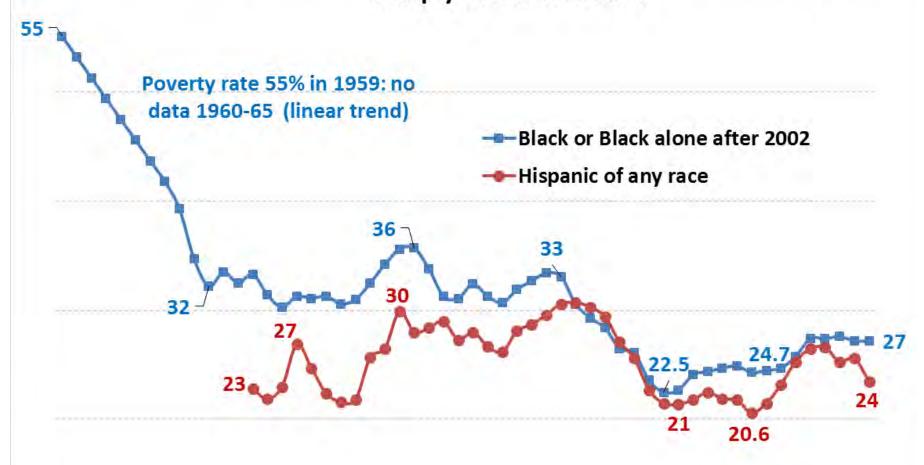
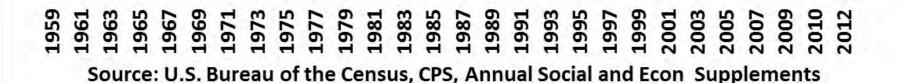
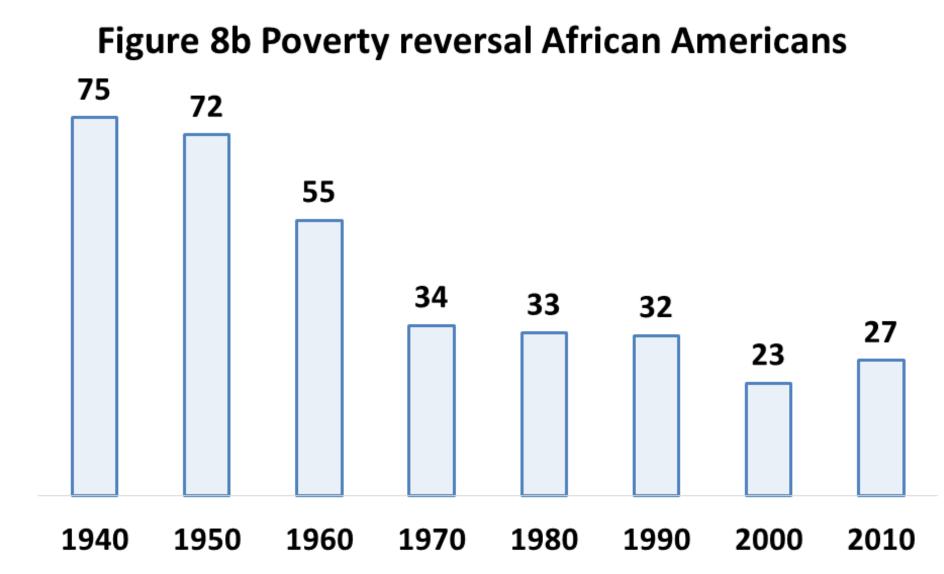


Figure 8: Poverty rates for Hispanics and African Americans fell sharply in the 90s & 60s





A Poverty Reversal for African Americans



Source: U.S. Bureau of the Census, CPS, Annual Social and Econ Supplments

Pre 2000 the urban poor were often referred to as the "underclass" less frequently now to avoid "blaming the victim" and racism

- William Julius Wilson describes the underclass as "Persons who lack training and skills and experience long-term unemployment or have dropped out of the workforce altogether; who are on log term public assistance; and who engage in street criminal activity and other forms of aberrant behavior"
- See also when work disappears 1998, but did work disappear in the 1990s? (hint: party like its 1995...)

Note: great Poverty Reversal #4: Figure 8b above Poverty rate for African Americans goes from 75% in 1940 to 23% in 2000 (since back to 27%) poverty fell about 1 % point per year

Wilson, 2010 Why Both Social Structure and Culture Matter for a Holistic Analysis of Inner-City Poverty

• "One of the effects of living in racially segregated neighborhoods is exposure to group-specific cultural traits (cultural frames, orientations, habits, and worldviews, as well as styles of behavior and particular skills) that emerged from patterns of racial exclusion and that may not be conducive to factors that facilitate social mobility." Wilson, William Julius (2009). More than Just Race: Being Black and Poor in the Inner City (Issues of Our Time) (Kindle Locations 327-330) W. W. Norton & Company. Kindle Edition.

Policies isolate the inner city poor

- Redlining and discrimination prevent Black/Hispanic homeownership, the subprime crisis hits them very hard.
- Spatial mismatch: Federal Transportation and Highway Policies reorganize the cities so inner city residents cannot get to new service jobs.
- Federal public housing policy isolates the poor in bad neighborhoods with high crime and bad schools....
- Gentrification and urban renewal program and highway projects displace many low income residents...

Social-Structural factors vs. Culture

- 1. Economic-social forces vs. culture, who wins? culture vs. opportunity, behavior (single parent families)?
- 1. Economic and social forces always dominate....
- During the 1950s, 1960s and 1990s African American and Hispanic poverty fell to record lows, under 5% unemployment
- 3. But this does not mean opportunity enhancing policies should not target social isolated groups, on the contrary
- 4. Charter schools and the HCZ work, with massive targeted interventions....

Social-Structural triumps in HCZ

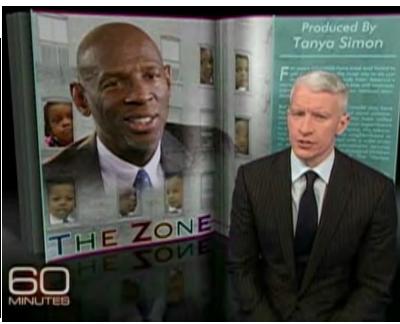
 Economic-social forces vs. culture, who wins? Kiara Molina wins (thanks to HCZ and <u>Geoffrey Canada</u>)



Cultural Factors or Why Structure and Culture Matter in WJ Wilson's Holistic Analysis of Inner-City Poverty

Geoffrey Canada on 60 minutes





Competing explanations for the rise of Urban Poverty: bad luck or bad choices?

- Bad behavior and culture leads to contagious neighborhood poverty and social deviance (Charles Murray, Robert Rector)
- Economic decline of cities leads to contagious neighborhood poverty and social deviance (W.J. Wilson and Paul Jargowsky).
- Common theme: welfare and public housing isolate and stigmatize the urban poor.

Murray and Rector emphasize:

- Decline of family values, falling marriage rates, rising out of wedlock birth rates
- Welfare rights movement of the late 1960s
- Civil rights and counter culture movements of the 1960s changed attitudes toward sex, marriage and work.

Implication: culture and education must be changed via government policy, education and anti-crime measures—family caps on welfare, reduce spending on housing, etc.

Wilson's "Truly disadvantaged" Hypothesis (updated in when work disappears...

- Decline of manufacturing in some Northeastern cities during the 1960s (NY, Newark, Detroit, Chicago, etc.).
- Skills-jobs mismatch for less educated blacks (fixed: average education levels now 13 years black workers).
- Spatial Jobs mismatch: low wage jobs grew more rapidly in the suburbs—public transportation to suburbs lacking.
- Marriage rates fell because of fewer eligible men in ghetto neighborhoods— welfare dependency increased.
- Reduced housing discrimination so black/hispanic middle class moves to the suburbs, adding to social isolation in cities

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Behavior vs. bad luck (circumstances)

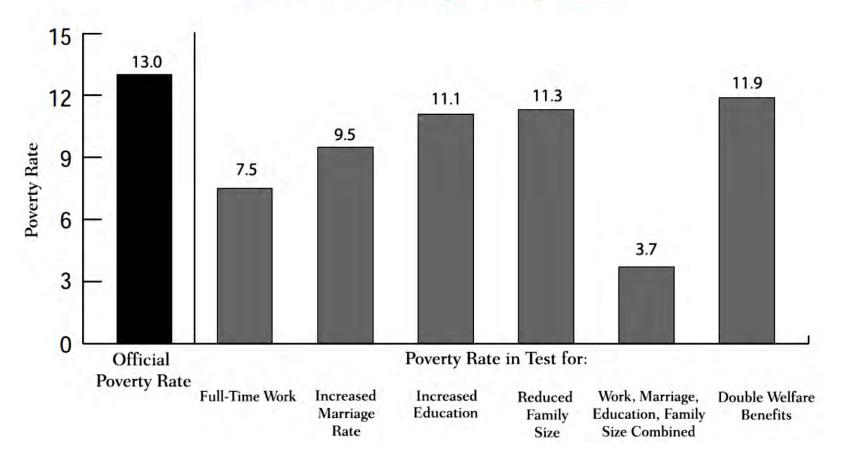
- Paul Ryan* to Bill Bennett's Morning in America radio program, linked poverty to "this tailspin of culture, in our inner cities in particular, of men not working and just generations of men not even thinking about working or learning the value and the culture of work." (Politico, march 2014).
- Similarly, in 2012 Newt Gingrich's called Barack Obama "the <u>best food-stamp president in American history</u>." and in 2008 "Really poor children in really poor neighborhoods have no habits of working and have nobody around them who works."

^{*}Paul Ryan disclaimer: "This has nothing to do whatsoever with race. It never even occurred to me. This has nothing to do with race whatsoever."

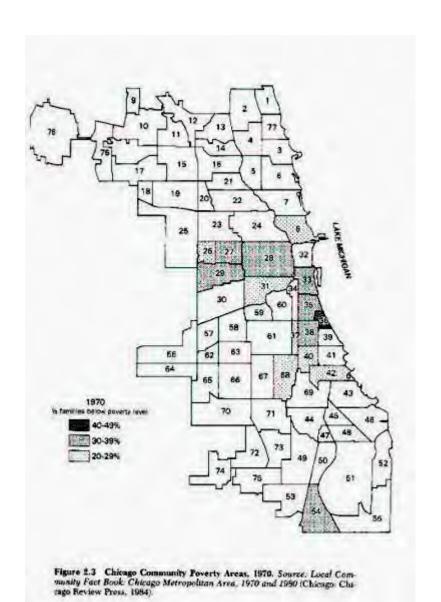
Decisions, decisions (Haskins and Sawhill, 2003,

"Work and marriage: the way to end poverty & welfare"

Figure 1
Factors Influencing Poverty Rates



Wilson mapped unemployment against poverty to illustrate his "lack of marriageable men argument....



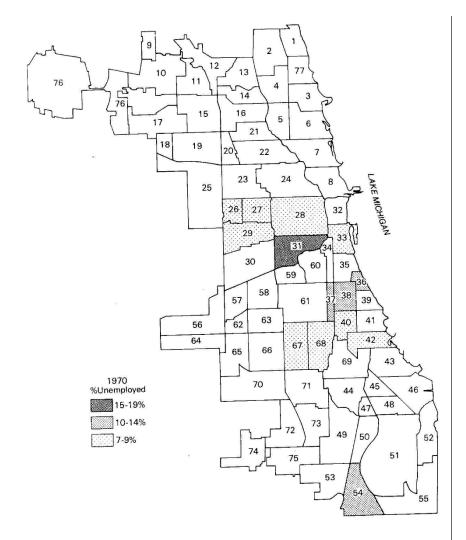


Figure 2.5. Unemployment rates in Chicago Community Areas, 1970. Source: see fig. 2.3.

Evidence that neighborhoods "cause poverty" (or do people move to poor neighborhoods because they are poor?)

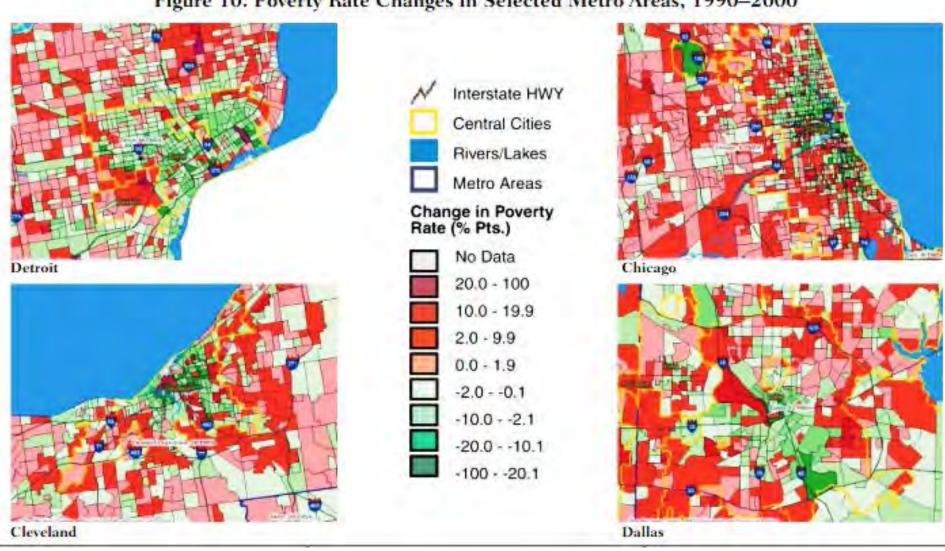
- Gautereaux program relocated 342 Chicago public housing residents all over the city and suburbs: those sent to suburbs found better jobs, schools and community services.
- Now we have the MTO project results, see Wilson 2009,
- Crane: high poverty risk behavior: teenage pregnancy and high school dropout rates higher in bad neighborhoods adjusting for income etc.

Neighborhood effects can be overcome by a range of interventions leading to college such as the HCZ (and Morgan & Lang) and/or low under 5% unemployment rates... the 1990s and the 1960s

- Sharp decline in urban Poverty and welfare caseloads during the late 1990s (see Jargowsky "<u>stunning</u> <u>progress, hidden problems</u>…")
- Jargowsky and Bain: a few cities dominate urban poverty— the decline of cities leads to urban poverty.
- Osterman: In Boston's tight labor 1980s labor market urban poverty fell (nationwide in the 1990s)
- <u>Kathy Morgan</u> and <u>Eugene Lang</u>— it did not take much (counseling and scholarships) to get some out of the "culture of poverty" or bad neighborhood…

During 1990s Poverty fell rapidly in urban centers Jargowsky, 2003"Stunning progress

Figure 10. Poverty Rate Changes in Selected Metro Areas, 1990–2000



Changes in housing policy helped reduce concentrated urban poverty too...

- 1996 Welfare reform: TANF ended long term welfare commitment to single mothers.
- Housing policy shifts: large housing <u>projects torn down</u>, replaced with Section 8 rent subsidies or lower density public housing;
- homeless shelters moved to surburban or outer urban areas, e.g. Briarwood Queens...(<u>Angela Mooney Pictures</u>)
- Housing subsidies switched to vouchers, section 8 rent subsidies can be used almost most everywhere but in the central cities...

Changes in housing policy helped reduce concentrated urban poverty too...

Chicago (From Frontline Let's Get married video)



Policies to reduce Urban Poverty & the underclass...

- 1. Welfare reform: reduced nonmarital births and welfare dramatically in the 1990s.
- 2. Counseling/scholarships: private sector efforts to help kids get access to college: Kathy Morgan and Eugene Lang
- 3. Lower unemployment and poverty in the 1990s especially among African and Hispanic Americans helped a lot.
- 4. Reducing crime reduces "Statistical discrimination"... Wilson's "new racism": discrimination and social "profiling" by race diminishes, but zip code still matters...
- 5. Changes in housing policy: <u>large projects torn down</u>, switch to rent vouchers (section 8) that can be used in suburbs or anywhere in city...where jobs and good schools available

Does Globalization hurt the Urban Poor most?

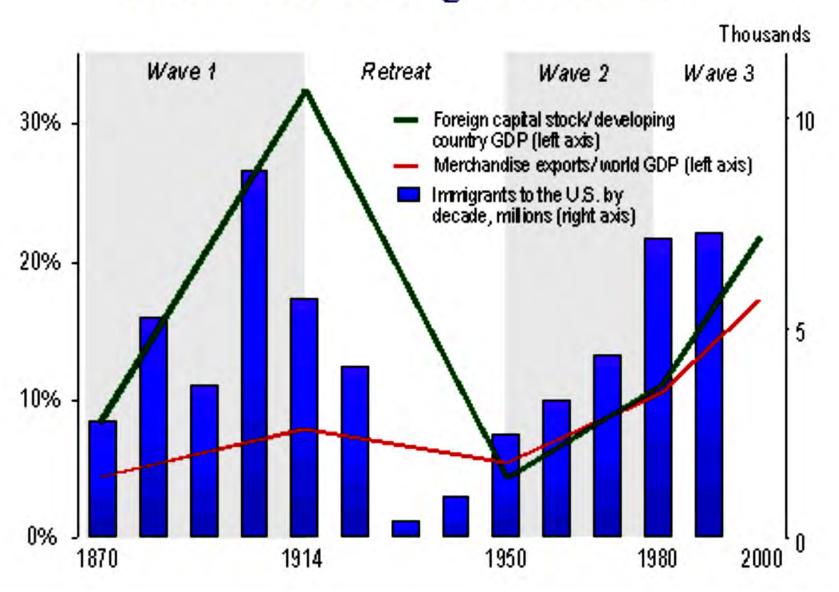
See Wilson: Urban Poverty in a Global Economy...")

- Immigration of unskilled workers creates competition for low wage jobs.
- Globalization brings cheap imports also reducing low wage manufacturing jobs (but cheap imports help the poor, "the Wal-Mart effect."
- Education premium increases due to skills bias of services, but language is a big advantage.
- Inequality increased in the 1990s, but urban poverty and non-white unemployment also fell sharply, and this increase ignores cheap imports...

The 1990s Globalization experiment

- During the 1990s trade, immigration and capital flows rose dramatically partly due to trade agreements such as the WTO, NAFTA, CAFTA, AGOA and Caribbean Basin Initiative.
- Urban economy profoundly transformed by switch from manufacturing to services (see Fuentes, 2011)
- Many including WJ Wilson, 1998, When Work
 Disappears...* redicted globalization would be hard on
 the U.S. workers and especially the poor, but it was
 - NOt... *William Julius Wilson, 1998, When Work Disappears: New Implications for Race and Urban Poverty in the Global Economy, CASE Centre for Analysis of Social Exclusion CASE paper 17 London School of Economics November 1998 Houghton Street London WC2A 2AE

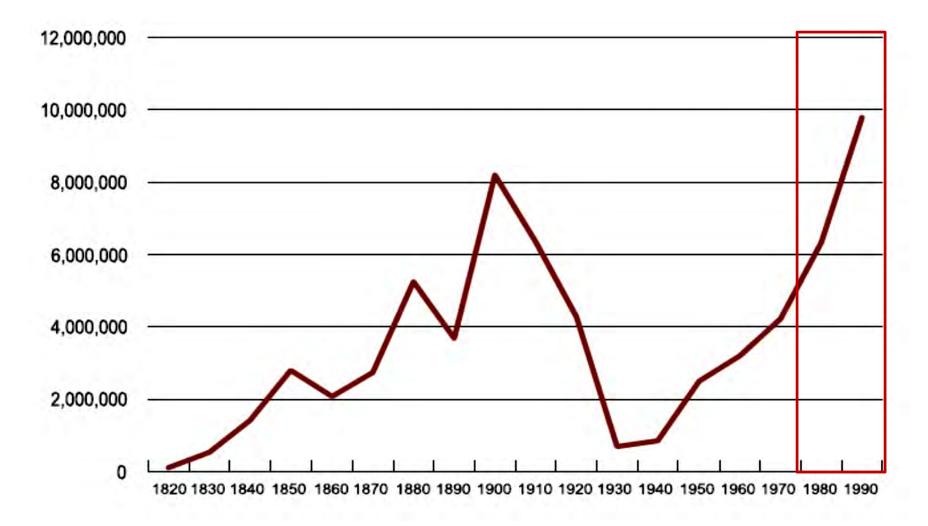
Three waves of globalization



Why globalization helped rather than hurt the poor in the 1990s...

- Imports and of goods and workers alleviated shortages and sustained a record long boom so unemployment fell sharply from.
- 2. Welfare policy changed to encourage work and relocation out of high poverty urban areas...
- Immigrant complements domestic workers competing at lowest and higher skill levels and tend to raise wages of native workers
- 4. Cheap imports of manufactures leave more to be spent on services: example cheap clothing...

Immigrants in the U.S. by Decade



Saiz (2005) immigration and U.S. Cities (Phil reserve bank)

1990s: the longest boom...

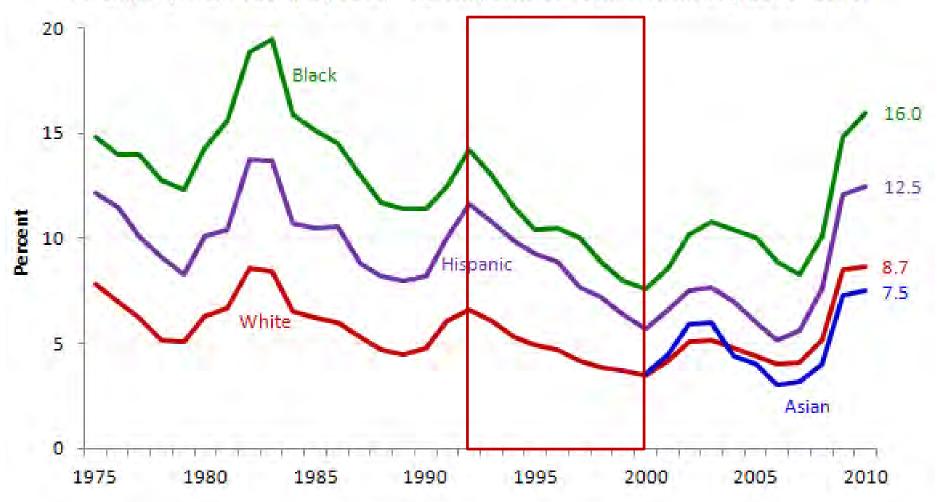
- The 1993-99 expansion was longest peacetime economic boom for U.S. economy ever, normally labor shortages and higher prices force the Fed to raise interest rates but this time shortages were met with more immigration (Mexican had Peso crisis) and cheap imports from Asia (also in crisis).
- In December 1996: Fed Chair Alan Greenspan complains of "irrational exuberance" propelling rising stock prices— (ex Fed governor Meyer says the Fed considered raising interest rates to cool the boom in 1997, but then currency crises hit Asia in 1997 and Russia, Brazil and Argentina in 1998.
- Simultaneously, the internet/tech boom greatly increase demand for high skilled immigrants (including founder of Google)

What W.J. Wilson (and others) thought would happen... Social structural..

- Cheap imports from China reduce U.S. light manufacturing jobs reducing job opportunities for less skilled workers...
- New immigrants and outsourcing take service jobs from less skilled workers
- Result: poverty will increases among most vulnerable groups, young unskilled workers, urban poor, single mothers...

Unemployment fell from almost 14% in 1993 to under 8% in 2000

Unemployment rates, by race, and Hispanic or Latino ethnicity, 1975-2010



Source: U.S. Bureau of Labor Statistics

What actually happened?

- Unemployment fell to lows not seen since the booming 1960s (under 4%)
- Urban concentrated poverty in high >40% poverty urban areas fell by one third (see Paul A. Jargowsky <u>Stunning Progress</u> hidden problems 2004)
- Poverty fell fastest among African and Hispanic groups sharpest decline since 1960s driven by a sharp fall in unemployment (See 2000 CEA report pp. 187-98)

http://www.brookings.edu/~/media/research/files/reports/2003/5/demographics%20jargowsky/jargowskypoverty.pdf

References

- Fryer, Roland G. 2006. "Acting white": The social price paid by the best and brightest minority students. Education Next, 6 winter: 53-59.
- Katz, M., & Stern, M. (2001). Poverty in Twentieth-Century America. America at the Millennium Project Working Paper, 7.
- Jargowsky, Paul. 1997. Poverty and place: Ghettos, barrios, and the American city. New York: Russell Sage Foundation.
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 University of Chicago Press.
- Wilson, William Julius. "Why both social structure and culture matter in a holistic analysis of innercity poverty." <u>The Annals of the American Academy of Political and Social Science</u> 629.1 (2010): 200-219.

So why is immigration so unpopular?

- Post 1990 migration shifted from traditional entry cities (NY, LA, Miami, Chicago, etc.) to small communities, that never had many immigrants before (see <u>Audrey Singer, 2007</u>).
- Racism or "peer effects": Movement of migrants into urban neighborhoods drives down housing values, leads native groups to move out (middle class flight as in Wilson's truly disadvantaged).
- School costs (financed by property taxes not income taxes: migrants pay income and sales tax but rarely property taxes esp. 1st generation).
- 9/11 attack generated anti-immigrant sentiment, not only against Muslim immigrants.

New immigrant "peer group" effects, David Card (2007)

"Nevertheless, there is strong evidence that many U.S. natives prefer to live in neighborhoods and school districts with fewer minorities and more high-income/highly-educated residents. Newly arriving immigrants pose a "peer group" effect that may partially offset or even completely reverse any positive labor market impacts."

"One clear indicator of a reaction to this effect is the rise in measures of school segregation between white non-Hispanics and Hispanics in many large cities over the 1990s."

My view is that such "peer effects" – whether driven by genuine concern about spillovers from neighbors or schoolmates, or by perceived threats to social or group identity – may well be the most important cost of increased immigration in many natives' minds."

Table 1: Immigrant and Minority Presence in Top U.S. Cities

	Population (in thousands)	Share of US Pop. (percent)		ant Presence Second Gen. (percent)	Overall Minority Share (percent)
All US	299,398	100.0	12.1	10.6	33.1
Outside Top Cities	194,311	64.9	6.8	7.5	26.1
Top Cities	105,087	35.1	26.9	19.8	45.9
By City (CBSA):					
New York	18,819	6.3	26.9	18.8	47.2
Los Angeles	12,950	4.3	35.0	24.7	63.7
Chicago	9,506	3.2	15.0	14.4	40.1
Dallas	6,004	2.0	17.4	12.0	45.9
Philadelphia	5,827	1.9	7.9	8.2	31.0
Houston	5,540	1.9	19.8	13.3	57.2
Miami	5,464	1.8	36.0	21.3	59.5
Washington DC	5,290	1.8	21.3	12.2	46.6
Atlanta	5,138	1.7	13.5	8.0	44.1
Detroit	4,469	1.5	8.5	9.3	30.6
Boston	4,455	1.5	15.3	15.7	20.9
San Francisco	4,180	1.4	29.9	22.6	55.4
Phoenix	4,039	1.3	16.1	14.0	40.4
Riverside	4,026	1.3	20.7	21.5	59.6
Seattle	3,263	1.1	12.4	10.9	26.5
Minneapolis	3,175	1.1	9.7	8.0	19.0
San Diego	2,941	1.0	23.8	20.4	48.8

Notes: population counts are Census Bureau estimates for July 1, 2006. Immigrant, second generation, and minority fractions based on tabulations of 2005 and 2006 March CPS. Second generation are native-born individuals with at least one immigrant parent. Minorities include non-whites and Hispanics of any race.

Figure 6: Immigrant Presence and Average Native Wages

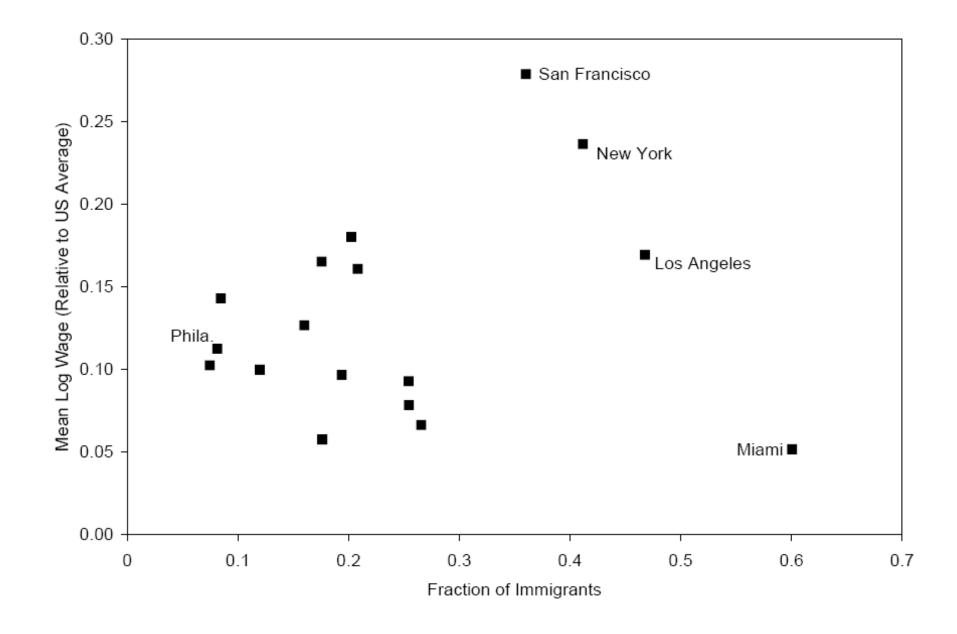


Table 4: Immigrant Characteristics by Country of Birth

	Number of Mean Years Mean Wage		Distribution Across Skill Quartiles:				
	Adults (16-65)	of Education	(geometric)	Quartile 1	Quartile 2	Quartile 3	Quartile 4
All	23,400,000	11.4	12.00	38.4	25.9	18.8	16.9
Country of Birth:							
Mexico	7,478,180	8.4	9.09	53.1	26.2	13.8	6.9
Philippines	1,077,560	13.9	14.63	24.9	25.8	23.8	25.4
Vietnam	806,100	11.5	12.24	36.9	27.4	19.9	15.8
India	801,260	15.4	18.30	18.5	22.7	24.3	34.5
El Salvador	695,180	8.8	9.66	51.7	26.5	14.4	7.4
China	687,140	13.3	13.32	33.5	26.2	20.8	19.5
Cuba	583,400	12.1	12.43	37.4	26.8	19.5	16.2
Korea	542,120	13.8	13.69	31.1	26.7	21.8	20.4
Canada	524,880	14.1	17.03	16.2	22.1	24.8	36.9
Dominican Rep.	511,020	10.6	10.40	46.2	27.1	16.5	10.2
Germany	462,800	13.7	15.10	20.0	24.1	24.4	31.5
Jamaica	407,300	12.5	13.41	28.0	27.1	23.0	21.9
Guatemala	395,060	8.7	9.37	53.5	25.8	13.7	7.0
Columbia	391,300	12.4	11.44	40.8	27.0	18.5	13.7
Haiti	319,920	11.6	11.07	40.9	27.3	18.4	13.3
Poland	297,080	13.2	13.85	28.2	26.5	22.5	22.8
England	291,900	14.2	17.53	14.8	21.5	24.8	39.0
Taiwan	279,360	15.3	17.67	21.7	23.6	23.8	30.9
Italy	267,900	11.7	16.28	18.4	24.5	25.3	31.9
Japan	251,140	14.3	17.55	21.2	24.8	24.5	29.5

Notes: based on tabulations from 2000 Census. Sample includes individuals 16-65 only.

	All	Immigrants	Natives	Second Generation	Immigrants & Second Generation
Percent Age 16-65	66.5	83.0	64.2	43.5	64.2
Percent Working	52.8	63.1	51.4	33.6	48.9
Mean Annual Hours	979	1,211	947	595	915
Mean Annual Earnings	20,390	22,486	20,101	13,161	17,757
Value of: Food Stamps	53	38	55	51	47
Unemploy. Insurance	82	83	82	51	67
Workers Compen.	44	43	44	22	33
Social Security	1,512	970	1,586	1,820	1,266
Supplemental Sec.	107	132	104	58	97
Welfare	21	30	20	12	22
Total Transfers	1,820	1,295	1,892	2,014	1,532
Federal Taxes	2,617	2,275	2,664	1,885	2,007
State Taxes	708	688	711	471	564
FICA Taxes	2,203	2,434	2,171	1,408	1,920
Medicare Taxes	588	650	580	380	514
Total Taxes	6,117	6,047	6,127	4,145	5,005
In Kind Benefits: Public Housing ¹ (%)	3.7	3.5	3.7	3.6	3.6
Medicare (%)	13.6	10.9	14.0	16.7	12.8
Medicaid (%)	11.3	10.3	11.5	16.0	13.7
Enrolled in K-12 ² (%)	17.7	8.0	19.0	27.9	18.0
Enrolled in College ² (%)	3.4	2.5	3.5	4.0	3.2

Notes: based on tabulations of March 2005 and 2006 CPS. Federal and state taxes are imputed by Census Bureau. FICA and Medicare taxes are imputed using total reported earnings. Dollar amounts in 2005 dollars. Sample of immigrants and second generation (column 5) reweights second generation to be 48% Hispanic.

¹Includes residents of public housing units and residents of households that receive subsidized rent.

²Enrollment is assumed to be 0 for those over 24 or under 6. Children age 6-15 are assumed to be enrolled in K-12.

Figure 7a: Father-Son Intergenerational Correlation in Education

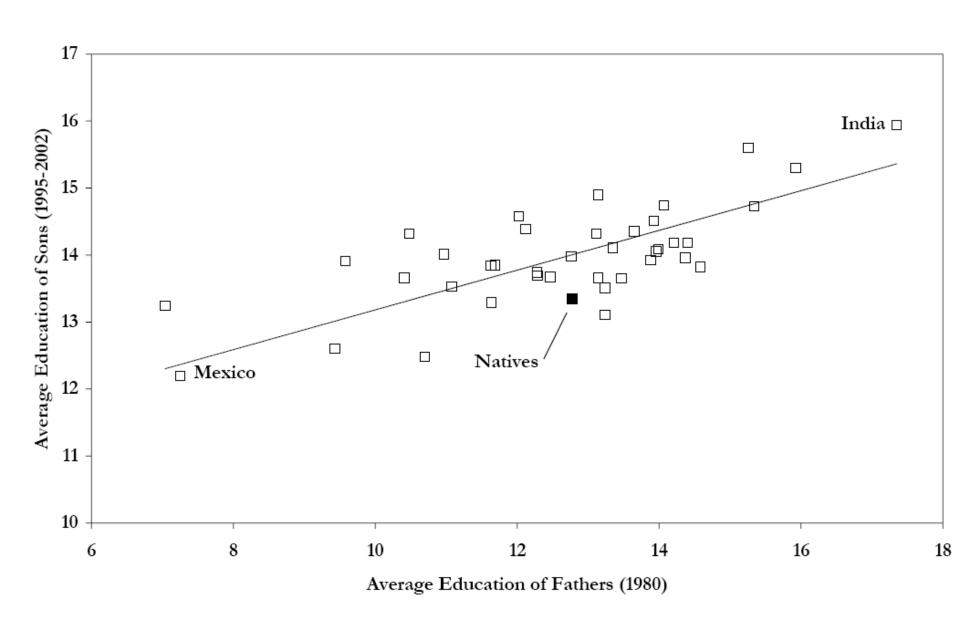
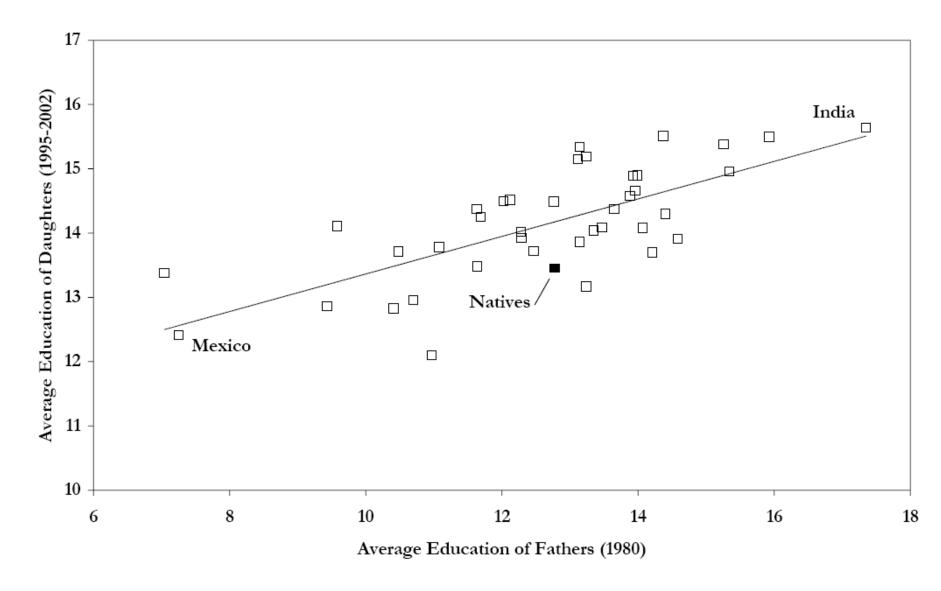


Figure 7b: Father-Daughter Intergenerational Correlation in Education



Do immigrants crowd out native jobs?

Further reading...

LA Times American Apparel <u>Fights Made in America Fight</u> how long? WSJ (2007) <u>Jobs Americans won't do</u>

LA Times (2008) Crackdown on Illegal Immigrants Spurs Backlash in LA

*Card, David (2005) Is the new immigration really so bad?

Card, David (2007) Immigration and U.S. Cities

- *Ottaviano, Gianmarco I.P. and Giovanni Peri (2005) Gains from "Diversity": Theory and Evidence from Immigration in U.S. Cities, Universita' di Bologna, CEPR and UCLA.
- Saiz (2003) The <u>Impact of Immigration on American Cities</u>: An Introduction to the Issues,

^{*}Papers presented at a conference on "Immigration in the U.S.: <u>Economic Effects</u> on the Nation and Its Cities April 28-29, 2005 at the Federal Reserve Bank of Philadelphia

But what about the U.S. trade deficit?

- Some gains from 1990s have eroded: poverty is now 12.3% in 2006 up from 11.3% in 2000 but has not risen to over 14% as in the early 1990s.
- Unemployment and inflation remain low: job creation has slowed since 2001, but unemployment just reached 5%.
- Big trade deficit finance by China's accumulation of U.S. debt (> \$1 trillion reserves): helped keep interest rates low fueling long housing boom— now over but this is not China's fault...
- Employment continues to expand in services as manufactures get cheaper